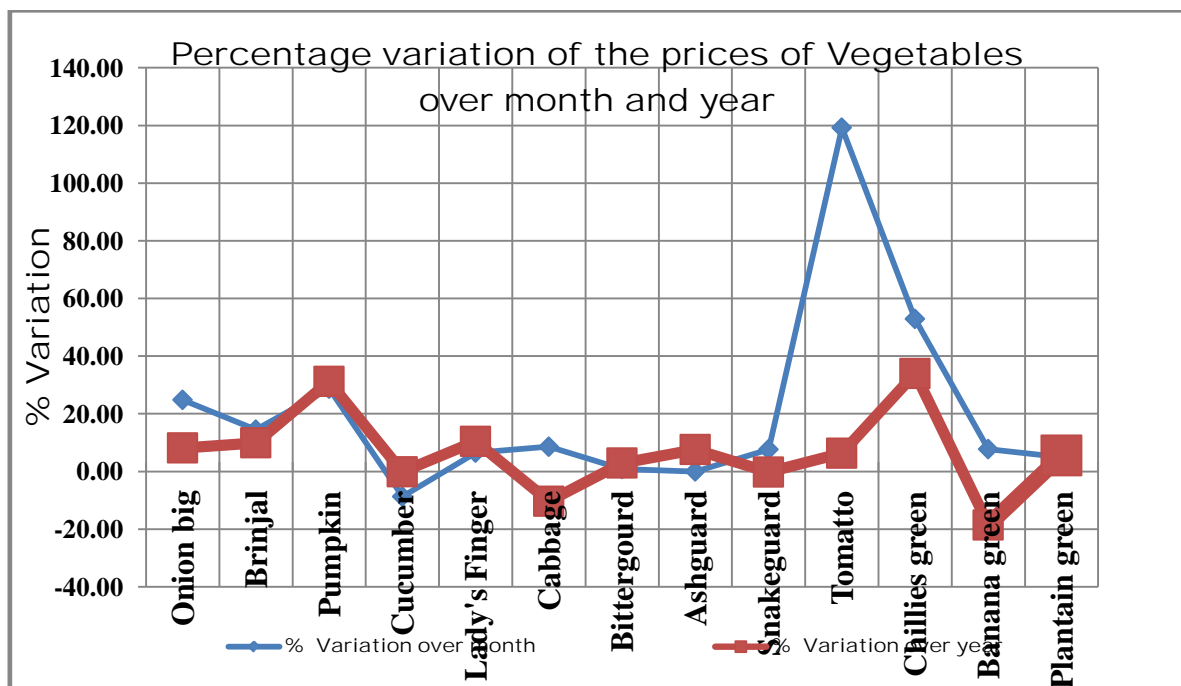




Government of Kerala

# PRICE BULLETIN

## JULY 2014



**PRICES DIVISION**  
**Department of Economics & Statistics**  
**Thiruvananthapuram**  
**2014**

## PREFACE

*Price collection is one of the major items of work undertaken by the Department of Economics and Statistics. The importance and usefulness of the information pertaining to the price movements has much significance in the context of a growing economy. This Department has been collecting different types of prices viz. Farm price, Market price, etc. (both Wholesale and Retail). These prices are being widely used for various purposes such as for the preparation of Indices, to provide compensation to Farmer's and for tendering consumable articles for Govt. Institutions. Among the Retail prices, the daily prices of fifty essential commodities being collected on daily basis from District Headquarters assumes significance, because the same is being forwarded daily to the office of the Chief Minister and Minister of Food and Civil Supplies, Minister for Agriculture, Chief Secretary, Food and civil Supplies Secretary, Planning secretary, Agr.Production Commissioner, Department of Civil supplies, Reserve Bank of India etc. In addition to the daily prices, weekly prices are also being collected every Friday.*

*From January 2004 onwards a publication titled "PRICE BULLETIN" is being prepared and published monthly incorporating the Retail prices of main essential commodities under 8 major groups. Group wise analysis has been made with reference to current month, previous month and corresponding month of the previous year with suitable pictorial representations.*

*This publication is being prepared and published by Prices Division under the supervision of **Sri.T.Gorkey Jose, Additional Director (Prices)**. I appreciate the work done by **Smt.L.Sheeja (Assistant Director)**, **Smt.K.Indira Devi (Research Officer)**, **Sri.Sooraj Cheruthottathil (Statistical Assistant Grade I)** and all the **Price Reporters and Price Supervisors in the Districts** for preparing such a worthy publication.*

*Suggestions if any for improving the publication is solicited.*

Thiruvananthapuram  
13-08-2014

Sd/-  
V.RAMACHANDRAN  
DIRECTOR GENERAL

## **REVIEW ON RETAIL PRICES OF ESSENTIAL COMMODITIES**

**JULY 2014**

### **INTRODUCTION**

*This bulletin reflects the average retail prices of essential commodities for the month of July 2014. An increasing trend has been seen in the retail prices under report when compared with that of the last month as well as the corresponding month of previous year. Statement showing the monthly average retail prices of essential commodities for the month of July of the previous year 2013, previous month June 2014 and current month of July 2014 are attached and the percentage variation over previous month and current month of previous year are attached. GroupWise analysis has been made with reference to current month, previous month and the corresponding month of the previous year with suitable pictorial representation.*

## 1. RICE

### Comparison of state average Retail prices of different varieties of Rice

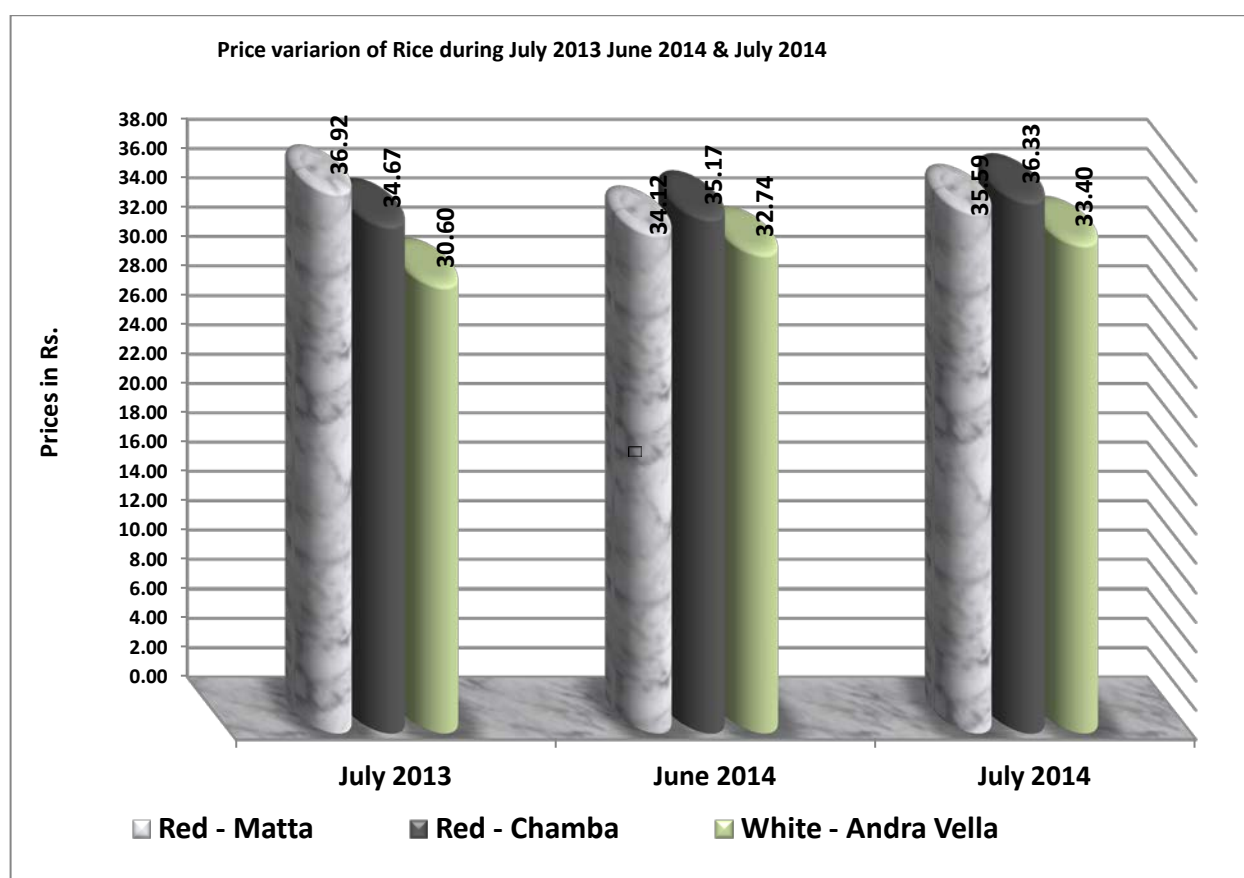
During this period an upward trend was observed in the retail prices of Rice when compared with the prices of the previous month. A marginal increase is seen in the price of Red Chamba, Red Matta and White Andhra vella when compared with the prices of the previous month.

When compared with the prices of the corresponding month of the previous year the state average retail prices of Red Chamba and White Andhra vella had increased by 4.80% and 9.18% respectively, while the price of Red Matta had decreased by 3.62%. The following table and diagram represents the prices and percentage variation over month and year of Rice.

Table-1

Sl.No.	Name of Commodity	Unit	Prices (in Rs.) on			Percentage Variation	
			July 2013	June 2014	July 2014	Over month	Over year
1	Red - Matta	Kg	36.92	34.12	35.59	4.32	-3.62
2	Red - Chamba	Kg	34.67	35.17	36.33	3.31	4.80
3	White - Andra Vella	Kg	30.60	32.74	33.40	2.02	9.18

Graph-1



## 2. PULSES

### Comparison of state average Retail prices of Pulses.

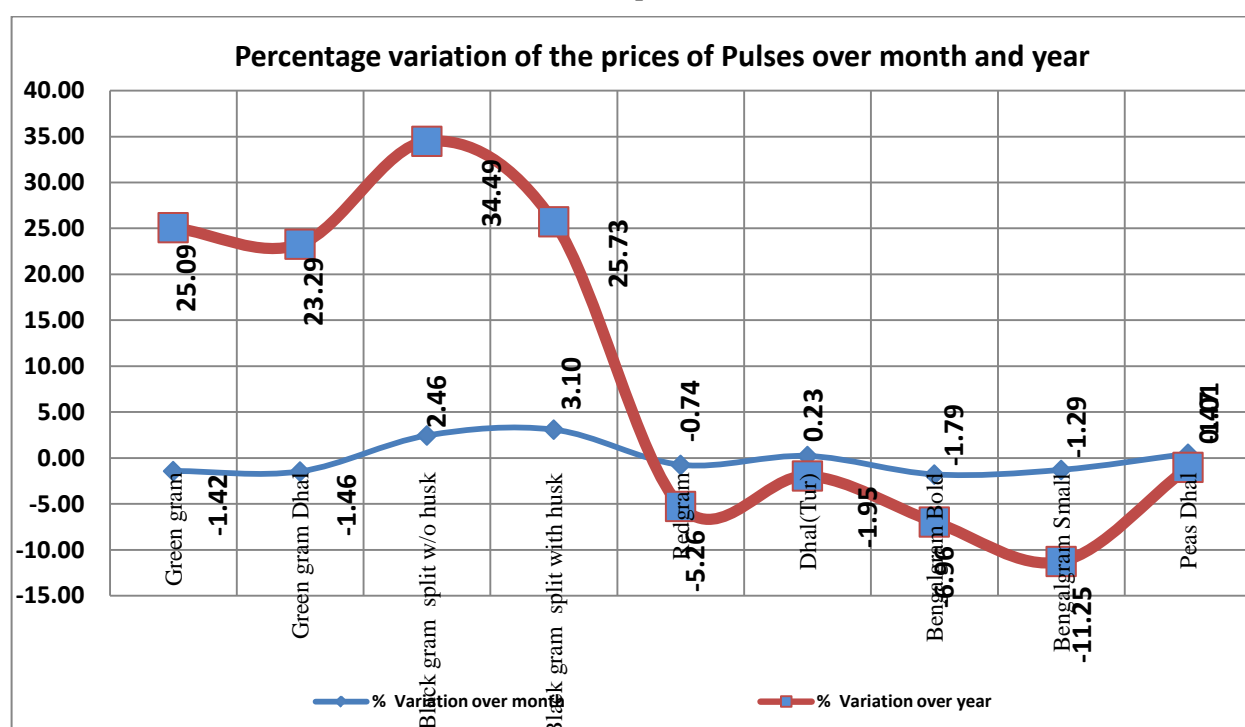
A mixed trend was observed during the month in the State average retail price of pulses when compared with that of the previous month as well as the corresponding month of the previous year. The state average retail prices of Greengram, Greengram dhall, Redgram, Bengalgram Bold and Bengalgram small showed a negative change up to 2%, while the prices of all other items of pulses showed an upward trend up to 3% when compared with the prices of the previous month.

When compared with the price of the corresponding month of the previous year the state average retail price of Redgram, Tur Dhal, Bengalgram Bold, Bengalgram Small and Peas Dhall had decreased by 5.26%, 1.95%, 6.96%, 11.25% and 1.01% respectively, while the prices of all other items showed an upward trend up to 35%. Notable increase was seen in the price of Greengram (25.09%), Greengram dhall (23.29%), Blackgram split w/o husk (34.49%) and Blackgram split with husk (25.73%) when compared with the prices of the corresponding month of the previous year. The following table and diagram represents the prices and percentage variation over month and year of pulses.

Table-2

Sl. No.	Name of Commodity	Unit	Prices (in Rs.) on			Percentage Of Variation	
			July 2013	June 2014	July 2014	Over month	Over year
1	Green gram	Kg	74.55	94.59	93.25	-1.42	25.09
2	Green gram dhall	Kg	83.88	104.95	103.41	-1.46	23.29
3	Black gram split w/o husk	Kg	64.26	84.35	86.42	2.46	34.49
4	Black gram split with husk	Kg	61.50	75.00	77.33	3.10	25.73
5	Redgram	Kg	62.92	60.05	59.61	-0.74	-5.26
6	Dhall(Tur)	Kg	78.02	76.33	76.50	0.23	-1.95
7	Bengalgram Bold	Kg	60.21	57.04	56.02	-1.79	-6.96
8	Bengalgram Small	Kg	56.80	51.07	50.41	-1.29	-11.25
9	Peas Dhall	Kg	46.76	46.07	46.29	0.47	-1.01

Graph - 2



### 3. OTHER FOOD ITEMS

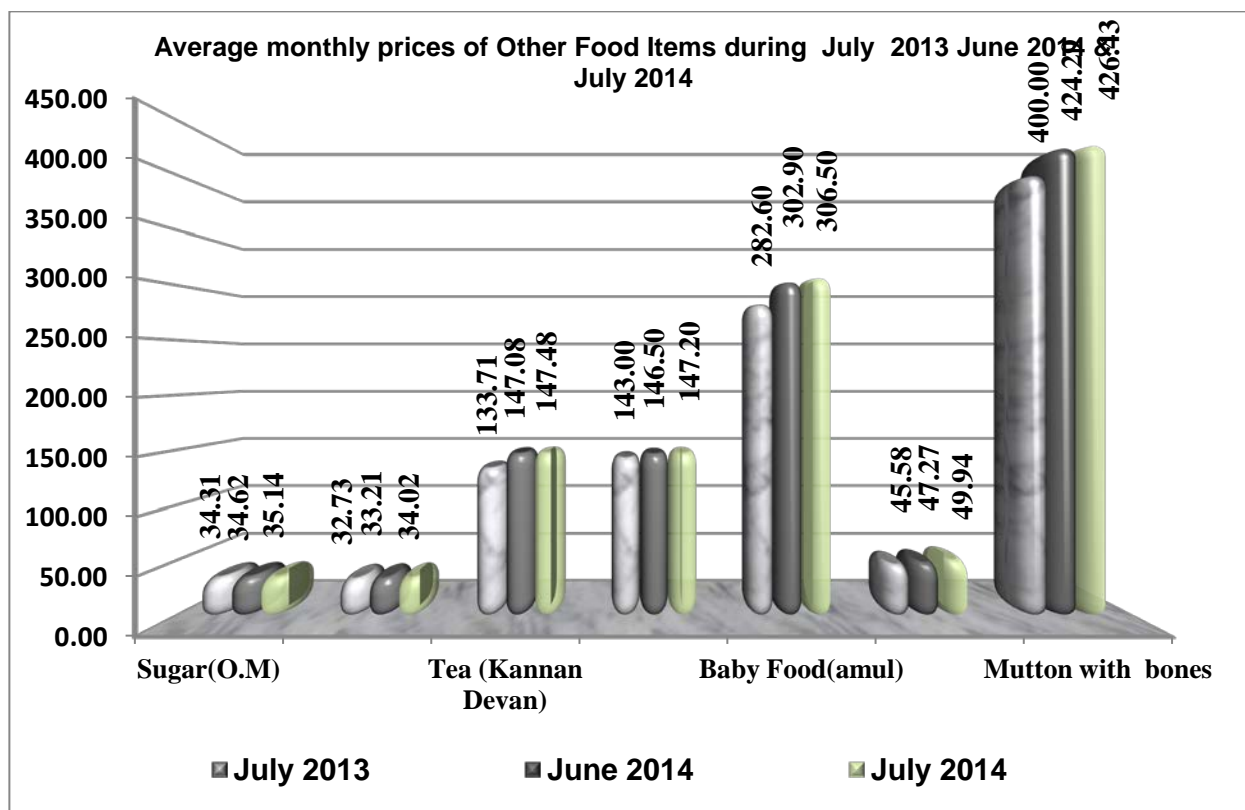
#### Comparison of state average Retail prices of other food items.

During this period an upward trend was noticed in the state average retail price of other food items when compared with the price of the previous month and the corresponding month of the previous year. The price of all other items showed a marginal increase up to 6% when compared with the price of the previous month. When compared with the prices of the corresponding month of the previous year the state average retail price of all items showed an upward trend of 2% to 10%.

**Table-3**

Sl. No.	Name of Commodity	Unit	Prices (in Rs.) on			Percentage Of Variation	
			July 2013	June 2014	July 2014	Over month	Over year
1	Sugar(O.M)	Kg.	34.31	34.62	35.14	1.52	2.42
2	Milk (Cow's)	Ltr.	32.73	33.21	34.02	2.42	3.94
3	Tea (Kannan Devan)	500gms	133.71	147.08	147.48	0.28	10.30
4	Coffee Powder (Brooke Bond Gr.Label)	500gms	143.00	146.50	147.20	0.48	2.94
5	Baby Food (Amul)	Kg	282.60	302.90	306.50	1.19	8.46
6	Egg(Hens) White Lagon	Dozen	45.58	47.27	49.94	5.63	9.55
7	Mutton with bones	Kg	400.00	424.29	426.43	0.50	6.61

**Graph-3**



#### 4. OIL AND OILSEEDS

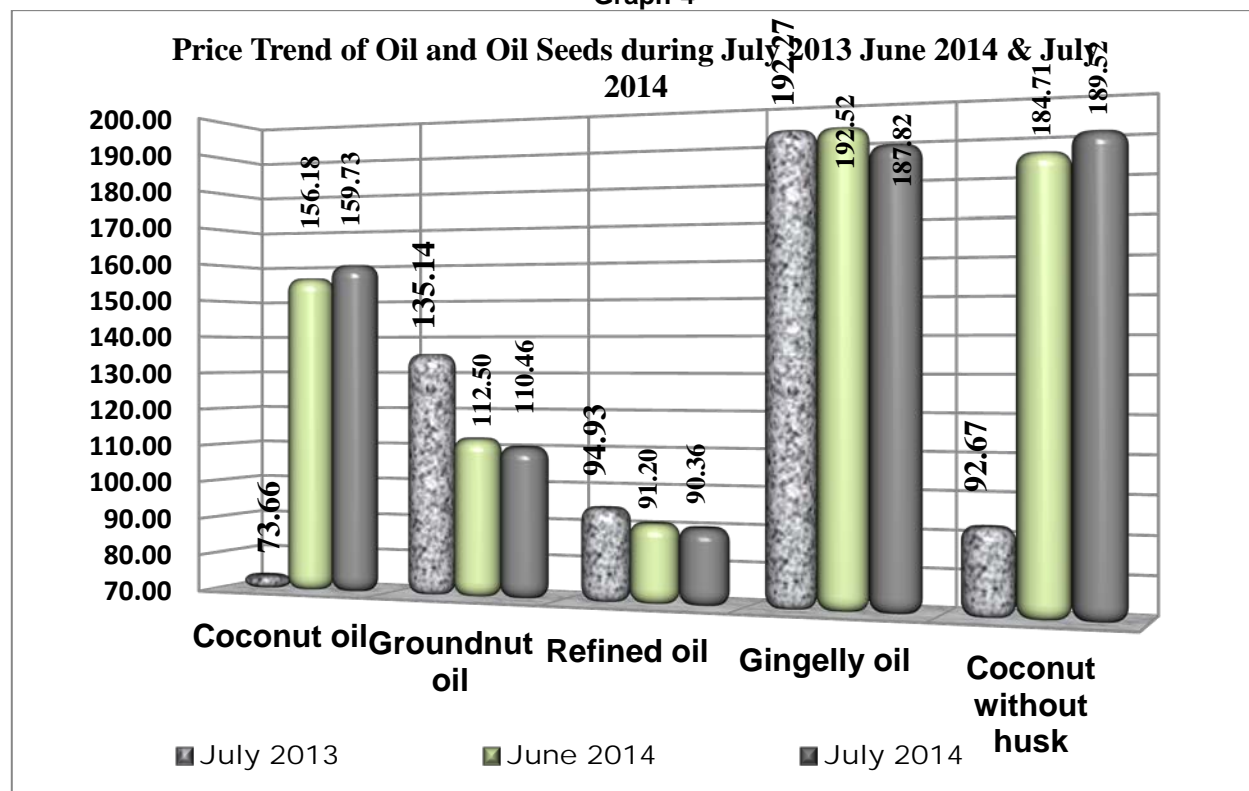
##### Comparison of state average Retail prices of Oil and oilseeds.

A mixed trend is seen in the state average retail price of oil and oil seeds during the period under report when compared with the price of both the previous month and the corresponding month of the previous year. The state average retail price of all items of oil and oil seeds except Coconut oil and Coconut without husk showed a downward trend up to 2% when compared with the price of the previous month. When compared with the prices of the corresponding month of the previous year the state average retail price of Groundnut oil, Refined oil and Gingelly oil showed a negative trend of 18.26%, 4.82% and 2.31% respectively, while the prices of all other items showed an upward trend up to 117%. Notable increase was seen in the price of Coconut oil (116.85%) and Coconut without husk (104.51%) when compared with the price of the corresponding month of the previous year.

**Table-4**

Sl. No	Name of Commodity	Unit	Prices (in Rs.) on			Percentage Of Variation	
			July 2013	June 2014	July 2014	Over month	Over year
1	Coconut oil	Ltr.	73.66	156.18	159.73	2.27	116.85
2	Groundnut oil	Ltr.	135.14	112.50	110.46	-1.82	-18.26
3	Refined oil	Ltr.	94.93	91.20	90.36	-0.92	-4.82
4	Gingelly oil	Ltr.	192.27	192.52	187.82	-2.44	-2.31
5	Coconut without husk	10 nos	92.67	184.71	189.52	2.60	104.51

**Graph-4**



## 5. SPICES AND CONDIMENTS

### Comparison of state Average Retail prices of Spices and Condiments:

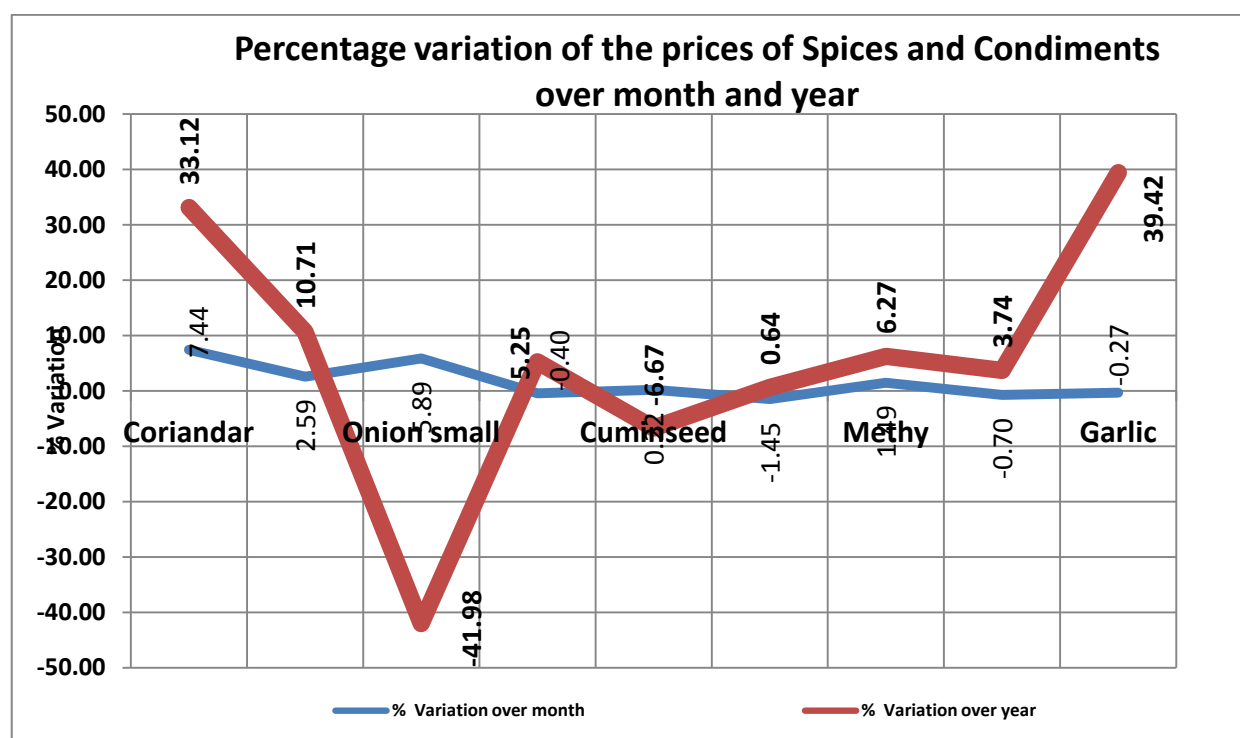
A mixed trend is still continuing in the State average retail price of spices and condiments during the period under report when compared with the price of both the previous month as well as the corresponding month of the previous year. A negative trend is seen in the state average retail prices of Tamarind without seeds loose, Mustard, Turmeric and Garlic, while the state average retail prices of all the other items showed an upward trend up to 7% when compared with the price of the previous month.

When compared with the prices of the corresponding month of the previous year the state average retail price of all items except Onion small and Cuminseed showed an upward trend by 1% to 40%. Notable increase was seen in the price of Coriander (33.12%), and Garlic (39.42%) when compared with the prices of the corresponding month of the previous year.

**Table-5**

Sl. No.	Name of Commodity	Unit	Prices (in Rs.) on			Percentage of Variation	
			July 2013	June 2014	July 2014	Over previous month	Over previous Year
1	Coriander	Kg.	91.84	113.79	122.25	7.44	33.12
2	Chilies dry	Kg.	88.02	94.98	97.45	2.59	10.71
3	Onion small	Kg.	58.76	32.20	34.09	5.89	-41.98
4	Tamarind without seeds loose	Kg.	80.52	85.09	84.75	-0.40	5.25
5	Cuminseed	100gm	22.87	21.30	21.34	0.22	-6.67
6	Mustard	100gm	7.43	7.59	7.48	-1.45	0.64
7	Methy	100gm	7.06	7.39	7.50	1.49	6.27
8	Turmeric	100gm	14.31	14.95	14.84	-0.70	3.74
9	Garlic	100gm	5.99	8.38	8.36	-0.27	39.42

**Graph 5**



## 6. TUBERS



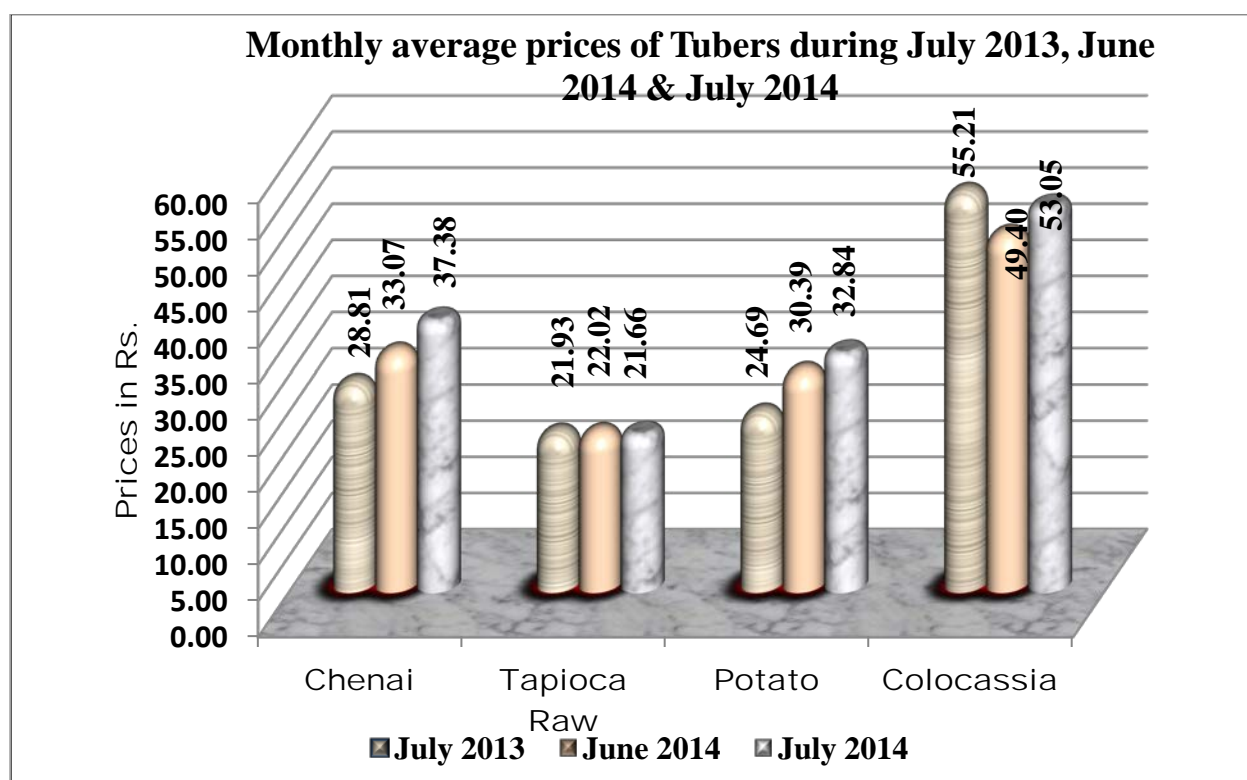
## Comparison of state Average Retail prices of Tubers

A mixed trend was observed during the month in the State average retail price of tubers when compared with that of the previous month as well as the corresponding month of the previous year. The retail prices of all items of tubers except Tapioca Raw showed an upward trend up to 13% when compared with the prices of the previous month. When compared with the prices of the corresponding month of the previous year the prices of Chennai and Potato increased by 29.74 and 33.03% respectively, while the state average retail prices of Tapioca Raw and Colocassia showed a negative trend of 1.24% and 3.92% respectively..

**Table-6**

Sl. No.	Name of Commodity	Unit	Prices (in Rs.) on			Percentage of Variation	
			July 2013	June 2014	July 2014	Over previous month	Over previous Year
1	Chennai	Kg.	28.81	33.07	37.38	13.02	29.74
2	Tapioca Raw	Kg.	21.93	22.02	21.66	-1.62	-1.24
3	Potato	Kg.	24.69	30.39	32.84	8.07	33.03
4	Colocassia	Kg.	55.21	49.40	53.05	7.38	-3.92

**Graph 6**



## 7. VEGETABLES

### Comparison of state average Retail prices of Vegetables.

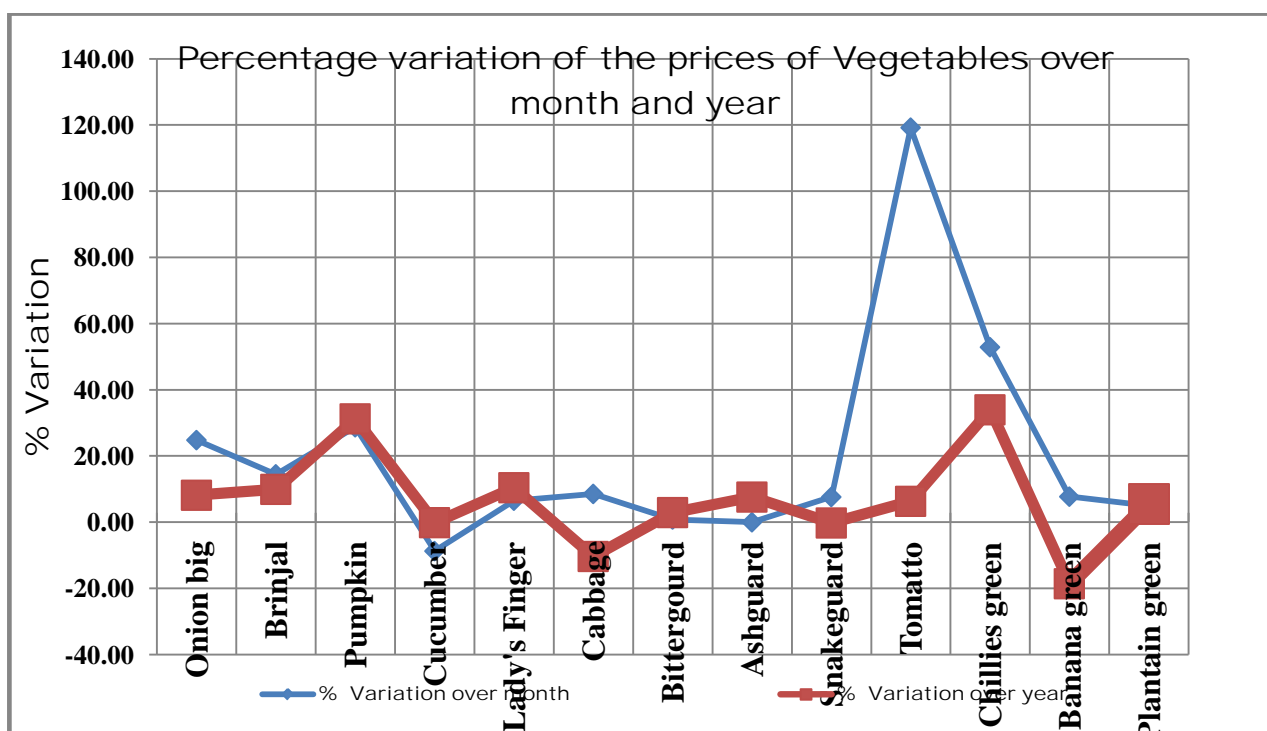
A mixed trend was observed during the month in the State average retail price of vegetables when compared with that of the previous month as well as the corresponding month of the previous year. The prices of Cucumber showed a negative trend of 8.71%, while the prices of all other items showed an upward trend up to 119% when compared with the prices of the previous month. Notable increase was seen in the price of Pumpkin (28.71%), Tomato (119.22%) and Chillies green (52.89%) when compared with the prices of the previous month.

When compared with the prices of the corresponding month of the previous year the state average retail price of Cucumber, Cabbage, Snake gourd and Banana green showed a negative trend of 0.13%, 10.34%, 0.22% and 18.58% respectively while the prices of all other items showed an increasing trend by 3% to 34%. Notable increase was seen in the price of Pumpkin (31.24%), and Chillies green (33.97%) when compared with the prices of the corresponding month of the previous year. The following table and diagram represents the prices and percentage variation over month and year of Vegetables.

**Table-7**

Sl. No.	Name of Commodity	Unit	Prices (in Rs.) on			Percentage Of Variation	
			July 2013	June 2014	July 2014	Over previous month	Over previous Year
1	Onion big	Kg.	31.20	27.04	33.75	24.82	8.16
2	Brinjal	Kg.	29.38	28.22	32.30	14.48	9.94
3	Pumpkin	Kg.	18.42	18.79	24.18	28.71	31.24
4	Cucumber	Kg.	19.67	21.52	19.64	-8.71	-0.13
5	Lady's Finger	Kg.	32.54	33.73	35.93	6.51	10.43
6	Cabbage	Kg	32.61	26.93	29.23	8.56	-10.34
7	Bitter gourd	Kg.	43.57	44.47	44.84	0.85	2.92
8	Ash gourd	Kg.	20.54	22.11	22.11	0.00	7.61
9	Snake gourd	Kg.	31.82	29.50	31.75	7.63	-0.22
10	Tomatto	Kg.	41.02	19.89	43.61	119.22	6.32
11	Chillies green	100gm	4.69	4.11	6.28	52.89	33.97
12	Banana green	Kg.	47.66	36.02	38.80	7.73	-18.58
13	Plantain green	Kg.	25.06	25.19	26.45	4.97	5.53

**Graph-7**



## 8. MISCELLANEOUS ITEMS

### Comparison of state Average Retail prices of miscellaneous items

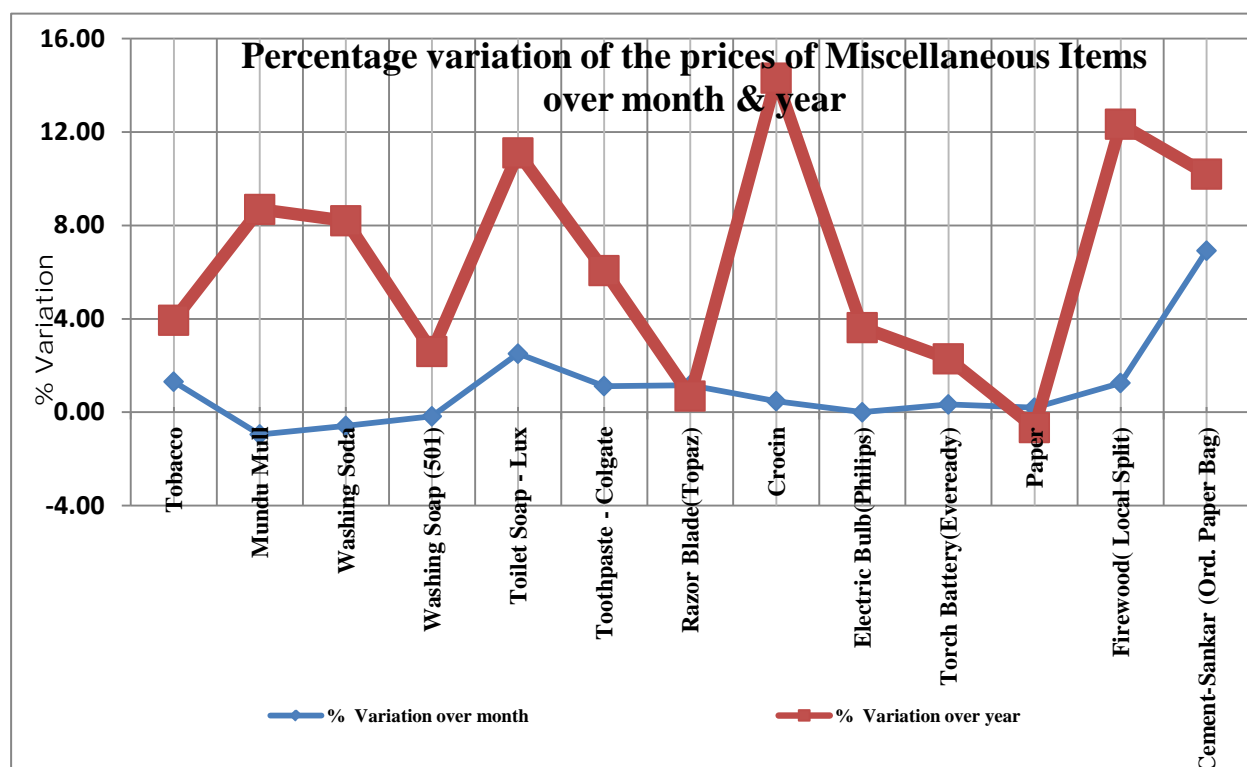
A mixed trend is still continuing in the state average retail prices of miscellaneous items when compared with the prices of the previous month and the corresponding month of the previous year. A negative trend is seen in the state average retail prices of Mundu Mull, Washing Soda and Washing Soap (501) while the prices of all the other items showed a nominal increase when compared with the prices of the previous month.

When compared with the prices of the corresponding month of the previous year all items except Paper showed an increasing trend by 1% to 14%.

Table-8

Sl.No	Name of Commodity	Unit	Prices (in Rs.) on			Percentage Of Variation	
			July 2013	June 2014	July 2014	Over previous month	Over previous Year
1	Tobacco	Kg.	155.36	159.39	161.48	1.31	3.94
2	Mundu Mull	Each	107.69	118.17	117.05	-0.95	8.69
3	Washing Soda	Kg.	37.00	40.27	40.04	-0.58	8.20
4	Washing Soap (501)	1/2 Bar	15.46	15.89	15.86	-0.17	2.60
5	Toilet Soap - Lux	100 gm	20.86	22.61	23.18	2.51	11.11
6	Toothpaste - Colgate	100 gm	36.50	38.29	38.72	1.12	6.07
7	Razor Blade(Topaz)	5 nos	8.64	8.60	8.70	1.16	0.69
8	Crocin	2 tabs	2.76	3.14	3.16	0.48	14.31
9	Electric Bulb(Philips)	40W	13.79	14.29	14.29	0.00	3.63
10	Torch Battery (Eveready)	Each	15.29	15.59	15.64	0.34	2.29
11	Paper	24Sheet	14.09	13.97	14.00	0.20	-0.66
12	Firewood( Local Split)	Quintal	385.00	427.14	432.50	1.26	12.34
13	Cement - Sankar (Ord.Paper Bag)	Packet	349.13	359.83	384.74	6.92	10.20

Graph 8



## ANNEXURE

Statement Showing The State Average Retail Prices Of Essential Commodities							
for The month of July 2014							
Sl. No.	Name of Commodity	Unit	Prices (in Rs.) on			Percentage of Variation	
			July 2013	June 2014	July 2014	Over month	Over year
(1)	(2)	(3)				(7)	(8)
	<b>A. RICE - Open Market</b>						
1	Red - Matta	Kg	36.92	34.12	35.59	4.32	-3.62
2	Red - Chamba	Kg	34.67	35.17	36.33	3.31	4.80
3	White - Andra Vella	Kg	30.60	32.74	33.40	2.02	9.18
	<b>B. PULSES</b>						
1	Green gram	Kg	74.55	94.59	93.25	-1.42	25.09
2	Green gram dhal	Kg	83.88	104.95	103.41	-1.46	23.29
3	Black gram split w/o husk	Kg	64.26	84.35	86.42	2.46	34.49
4	Black gram split with husk	Kg	61.50	75.00	77.33	3.10	25.73
5	Redgram	Kg	62.92	60.05	59.61	-0.74	-5.26
6	Dhal(Tur)	Kg	78.02	76.33	76.50	0.23	-1.95
7	Bengalgram Bold	Kg	60.21	57.04	56.02	-1.79	-6.96
8	Bengalgram Small	Kg	56.80	51.07	50.41	-1.29	-11.25
9	Peas Dhal	Kg	46.76	46.07	46.29	0.47	-1.01
	<b>C. OTHER FOOD ITEMS</b>						
1	Sugar(O.M)	Kg.	34.31	34.62	35.14	1.52	2.42
2	Milk (Cow's)	Ltr.	32.73	33.21	34.02	2.42	3.94
3	Tea (Kannan Devan)	500gms	133.71	147.08	147.48	0.28	10.30
4	Coffee Powder (Brook Bond Gr.Label)	500gms	143.00	146.50	147.20	0.48	2.94
5	Baby Food(amul)	Kg	282.60	302.90	306.50	1.19	8.46
6	Egg(Hens) White Lagon	Dozen	45.58	47.27	49.94	5.63	9.55
7	Mutton with bones	Kg	400.00	424.29	426.43	0.50	6.61
	<b>D. OIL AND OIL SEEDS</b>						
1	Coconut oil	Ltr.	73.66	156.18	159.73	2.27	116.85
2	Groundnut oil	Ltr.	135.14	112.50	110.46	-1.82	-18.26
3	Refined oil	Ltr.	94.93	91.20	90.36	-0.92	-4.82
4	Gingelly oil	Ltr.	192.27	192.52	187.82	-2.44	-2.31
5	Coconut without husk	10 nos	92.67	184.71	189.52	2.60	104.51
	<b>E. SPICES AND CONDIMENTS</b>						
1	Coriander	Kg.	91.84	113.79	122.25	7.44	33.12
2	Chilies dry	Kg.	88.02	94.98	97.45	2.59	10.71
3	Onion small	Kg.	58.76	32.20	34.09	5.89	-41.98
4	Tamarind without seeds loose	Kg.	80.52	85.09	84.75	-0.40	5.25
5	Cuminseed	100gm	22.87	21.30	21.34	0.22	-6.67
6	Mustard	100gm	7.43	7.59	7.48	-1.45	0.64
7	Methy	100gm	7.06	7.39	7.50	1.49	6.27
8	Turmeric	100gm	14.31	14.95	14.84	-0.70	3.74
9	Garlic	100gm	5.99	8.38	8.36	-0.27	39.42

Sl. No.	Name of Commodity	Unit	Prices (in Rs.) on			Percentage of Variation	
			July 2013	June 2014	July 2014	Over month	Over year
	<b>F. TUBERS</b>						
1	Chennai	Kg.	28.81	33.07	37.38	13.02	29.74
2	Tapioca Raw	Kg.	21.93	22.02	21.66	-1.62	-1.24
3	Potato	Kg.	24.69	30.39	32.84	8.07	33.03
4	Colocassia	Kg.	55.21	49.40	53.05	7.38	-3.92
	<b>G. VEGETABLES</b>						
1	Onion big	Kg.	31.20	27.04	33.75	24.82	8.16
2	Brinjal	Kg.	29.38	28.22	32.30	14.48	9.94
3	Pumpkin	Kg.	18.42	18.79	24.18	28.71	31.24
4	Cucumber	Kg.	19.67	21.52	19.64	-8.71	-0.13
5	Lady's Finger	Kg.	32.54	33.73	35.93	6.51	10.43
6	Cabbage	Kg.	32.61	26.93	29.23	8.56	-10.34
7	Bitter gourd	Kg.	43.57	44.47	44.84	0.85	2.92
8	Ash gourd	Kg.	20.54	22.11	22.11	0.00	7.61
9	Snake gourd	Kg.	31.82	29.50	31.75	7.63	-0.22
10	Tomato	Kg.	41.02	19.89	43.61	119.22	6.32
11	Chilies green	100gm	4.69	4.11	6.28	52.89	33.97
12	Banana green	Kg.	47.66	36.02	38.80	7.73	-18.58
13	Plantain green	Kg.	25.06	25.19	26.45	4.97	5.53
	<b>H. MISCELLANEOUS ITEMS</b>						
1	Tobacco	Kg.	155.36	159.39	161.48	1.31	3.94
2	Mundu Mull	Each	107.69	118.17	117.05	-0.95	8.69
3	Washing Soda	Kg.	37.00	40.27	40.04	-0.58	8.20
4	Washing Soap (501)	1/2 Bar	15.46	15.89	15.86	-0.17	2.60
5	Toilet Soap - Lux	100 gm	20.86	22.61	23.18	2.51	11.11
6	Toothpaste - Colgate	100 gm	36.50	38.29	38.72	1.12	6.07
7	Razor Blade(Topaz)	5 nos	8.64	8.60	8.70	1.16	0.69
8	Crocic	2 tabs	2.76	3.14	3.16	0.48	14.31
9	Electric Bulb(Philips)	40W	13.79	14.29	14.29	0.00	3.63
10	Torch Battery(Eveready)	Each	15.29	15.59	15.64	0.34	2.29
11	Paper	24 Sheets	14.09	13.97	14.00	0.20	-0.66
12	Firewood( Local Split)	Quintal	385.00	427.14	432.50	1.26	12.34
13	Cement - Sankar (Ord.Paper Bag)	Packet	349.13	359.83	384.74	6.92	10.20