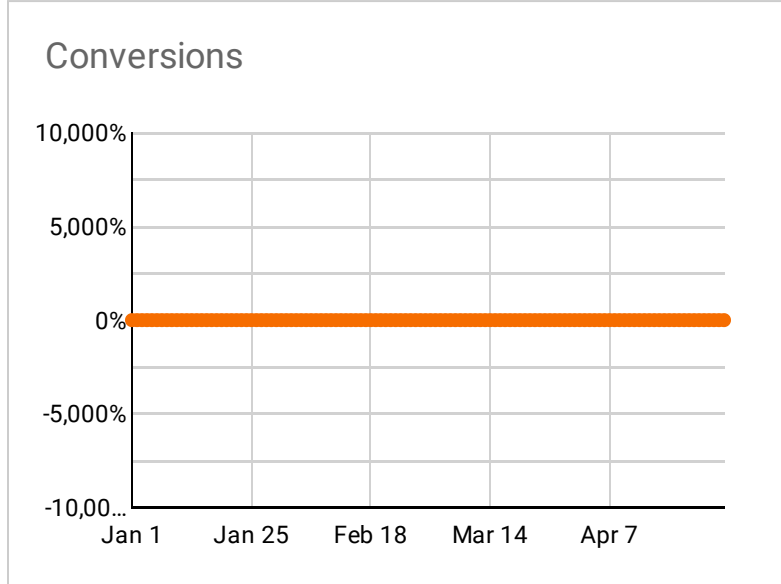
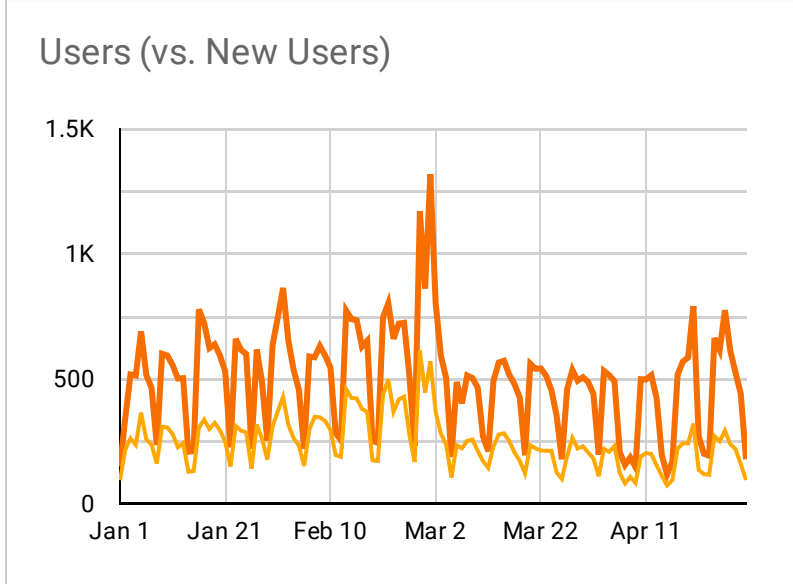
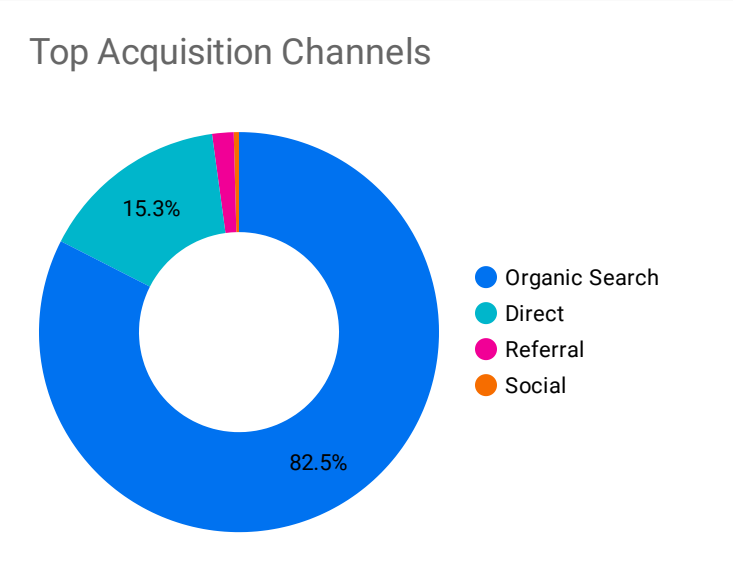


Google Analytics Acquisition Overview

Continent ▾ Region ▾ Channel ▾ Device ▾ Jan 1, 2023 - Apr 30, 2023 ▾

Users **33,140** Sessions **71,315** Bounce Rate **60.09%** Goal Completions **No data** Avg. Time on Page **00:01:19**



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	Users	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	71.3K	33.1K	29.4K	60.1%	2.9	02:32	0.0%	No data	No data
google / organic	54,447	27,106	23,674	59.4%	3	00:02:34	0%	0	\$0
(direct) / (none)	13,163	5,209	4,346	62.19%	2.54	00:02:12	0%	0	\$0
bing / organic	1,448	784	673	60.29%	3.01	00:03:07	0%	0	\$0
in.search.yahoo...	1,226	441	333	66.15%	2.38	00:02:58	0%	0	\$0
yahoo / organic	284	140	99	64.44%	2.54	00:02:18	0%	0	\$0
t.co / referral	179	39	35	30.73%	10.4	00:06:57	0%	0	\$0
lm.facebook.co...	81	80	79	71.6%	1.63	00:00:44	0%	0	\$0
59.90.28.110 / r...	70	13	0	60%	3.21	00:03:30	0%	0	\$0
searchbip.com / ...	66	2	1	95.45%	1.44	00:00:20	0%	0	\$0
mail.google.com	34	5	1	32.35%	10.41	00:11:17	0%	0	\$0

Google Analytics Audience Overview

Continent ▾

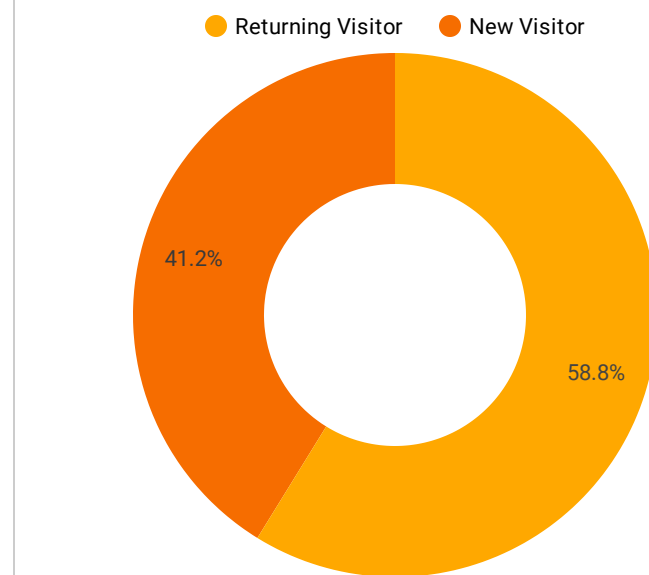
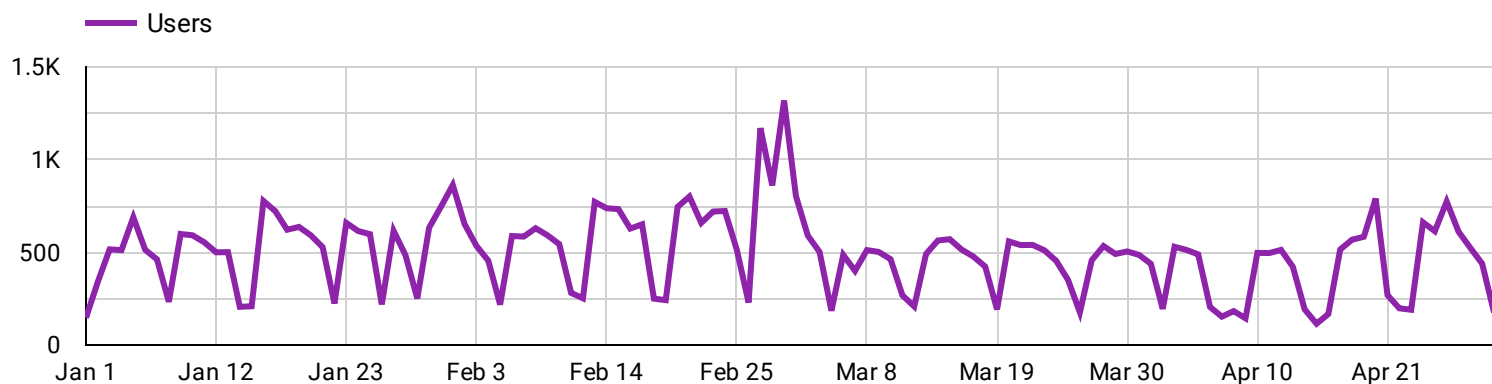
Region ▾

Channel ▾

Device ▾

Jan 1, 2023 - Apr 30, 2023 ▾

Your audience at a glance



Users
33,140



New Users
29,367



Number of Sessions per User
2.15



Sessions
71,315



Pageviews
208,226



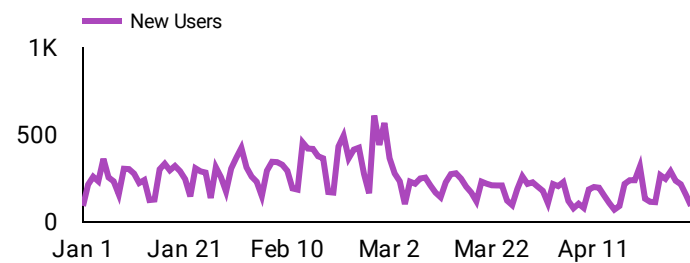
Pages / Session
2.92



Avg. Session Duration
00:02:32

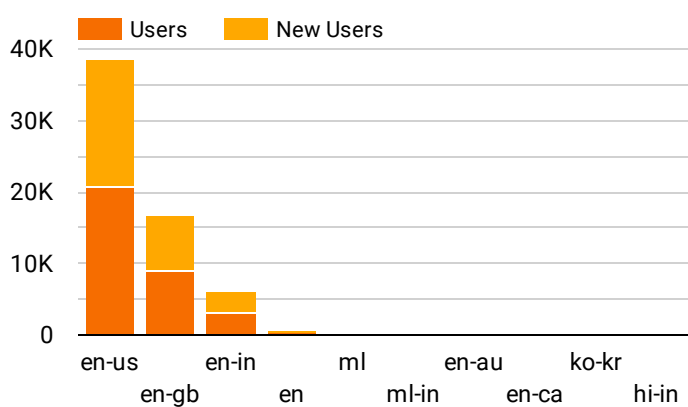


Bounce Rate
60.09%

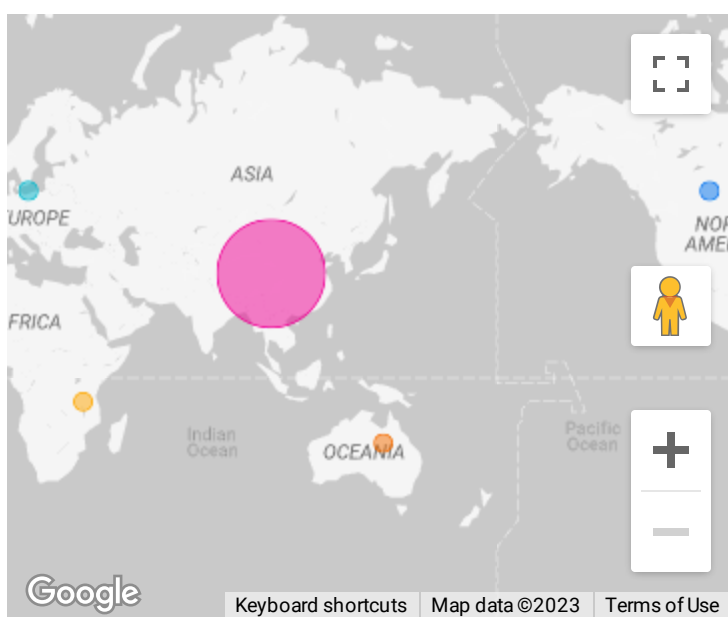


Let's learn a bit more about your users!

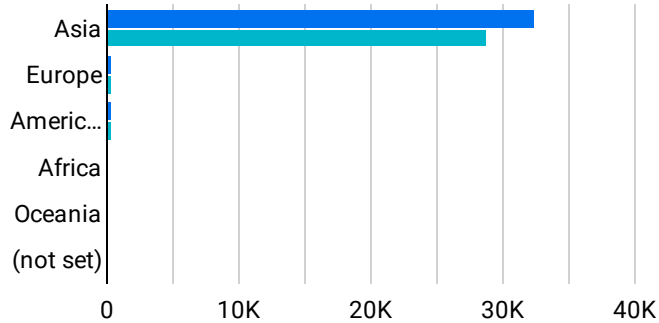
Language breakdown



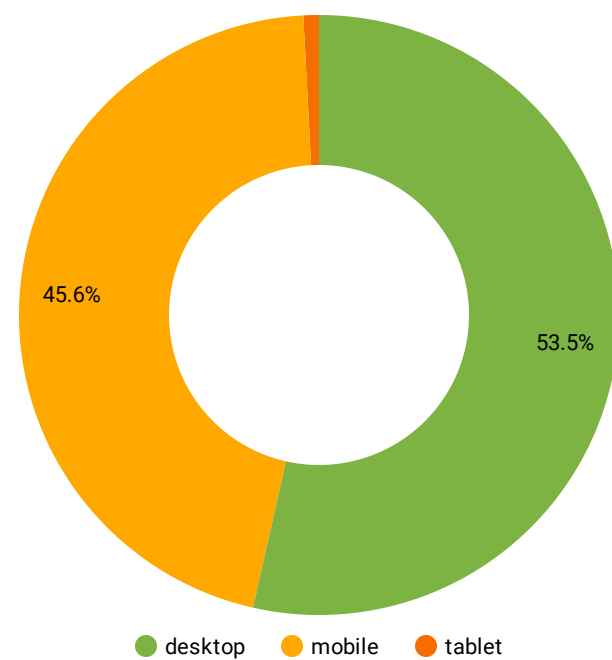
Country breakdown



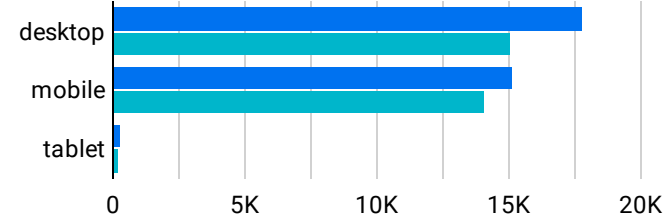
Users New Users



What device are people using?



Users New Users



Google Analytics Behaviors Overview

Continent ▾

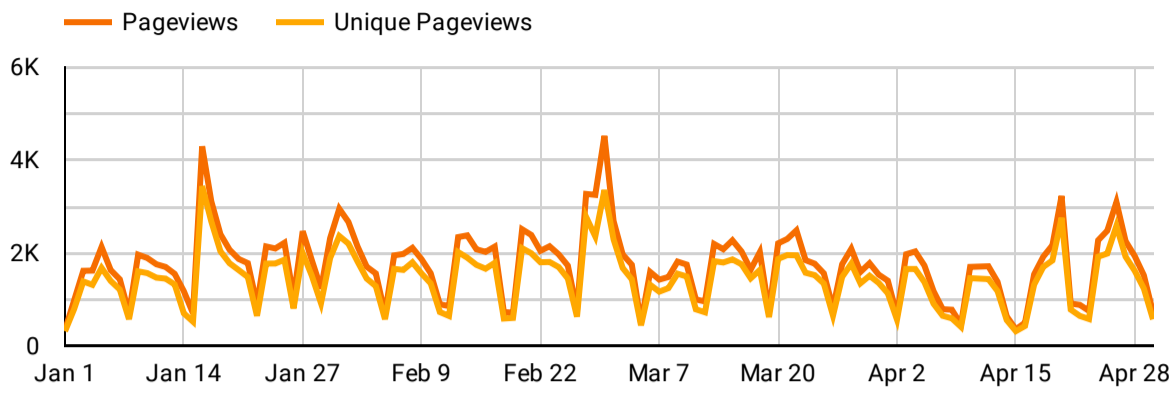
Region ▾

Channel ▾

Device ▾

Jan 1, 2023 - Apr 30, 2023 ▾

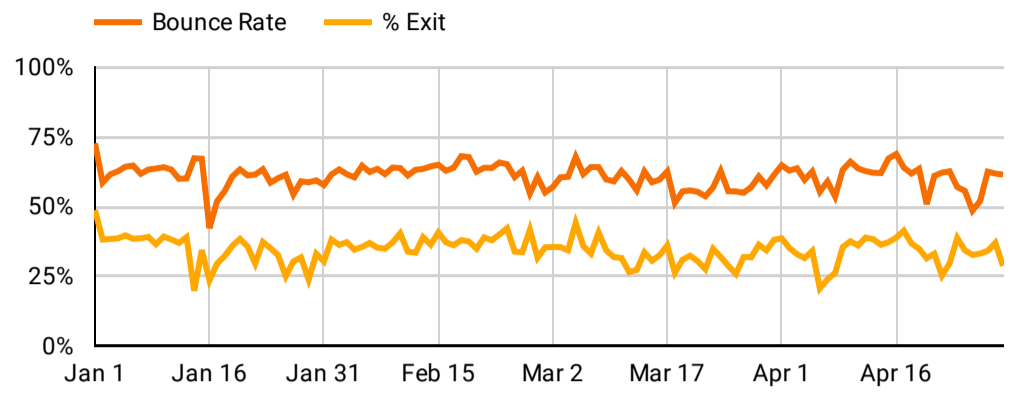
Overview of your user behaviors



Pageviews
208,226

Unique Pageviews
172,413

Avg. Time on Page
00:01:19



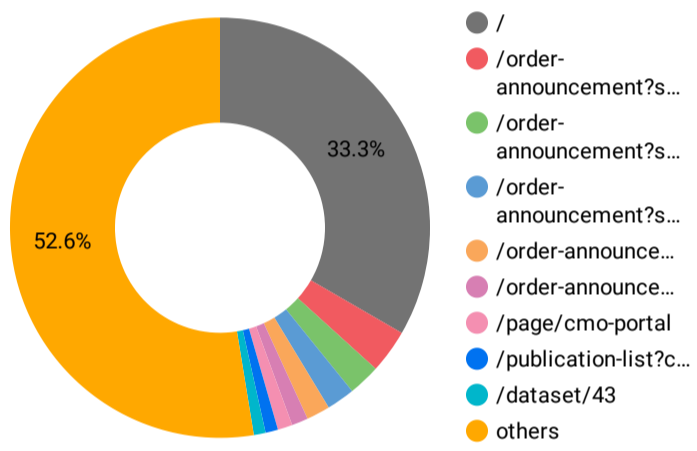
Bounce Rate
60.09%

% Exit
34.25%

Pages / Session
2.92

What do users see when they are in your website?

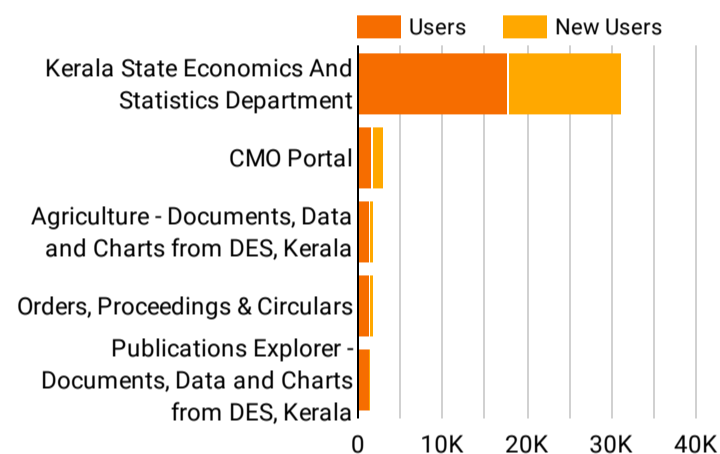
Which page is the most popular?



Page	Pageviews
1. /	69,436
2. /order-announcement?...	7,002
3. /order-announcement?...	5,124
4. /order-announcement?...	4,523
5. /order-announcement	3,776
6. /order-announcement?...	2,623
7. /page/cmo-portal	2,365
8. /publication-list?categ...	2,002
9. /dataset/43	1,890
10. /page/EARAS	1,672

1 - 10 / 5350 < >

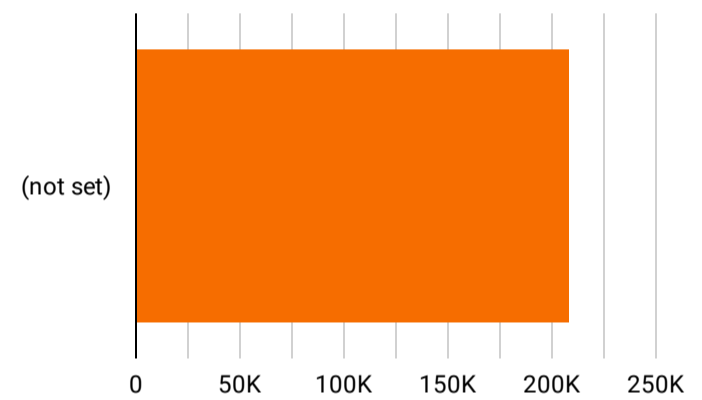
Most popular pages with title breakdown



Page Title	Pageviews
1. Kerala State Economic...	85,164
2. Proceedings	7,534
3. Orders, Proceedings & ...	6,961
4. Agriculture - Document...	6,134
5. Seniority List	5,866
6. Publications Explorer - ...	5,575
7. Orders & Announcemen...	4,936
8. Daily Data	4,542
9. CPI indices in Kerala 2...	2,991
10. Socio-economic - Docu...	2,955

1 - 10 / 1030 < >

Which content group is the most popular?

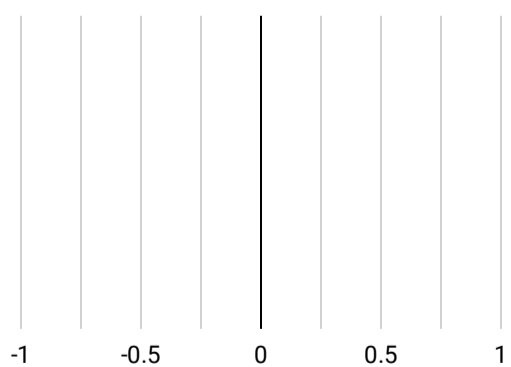


Brands (Content Gr...	Pageviews
1. (not set)	208,226

1 - 1 / 1 < >

What do users search on the site?

Search Term

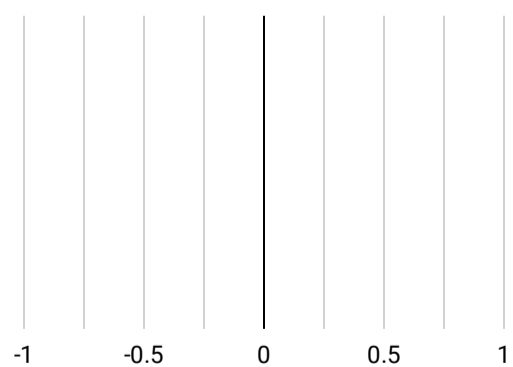


Search Term Pageviews

No data

Event category breakdown

Event Category

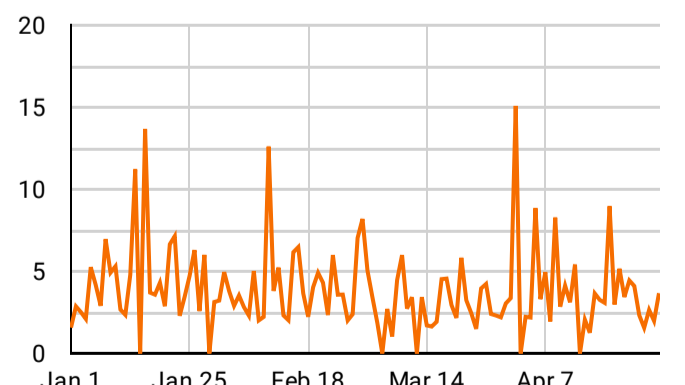


Event Category Pageviews

No data

How does your website perform?

Average Page Load Time (second)



Page Title	Avg Load Time
1. Select List	102.04
2. Organization Chart	25.56
3. Training Division	21.26
4. Line Departments	16.02
5. Contact Information	13.19

1 - 100 / 114 < >