



Google Analytics Acquisition Overview

Continent ▾

Region ▾

Channel ▾

Device ▾

22 Jun 2022 - 9 Dec 2022 ▾

Users
35,445

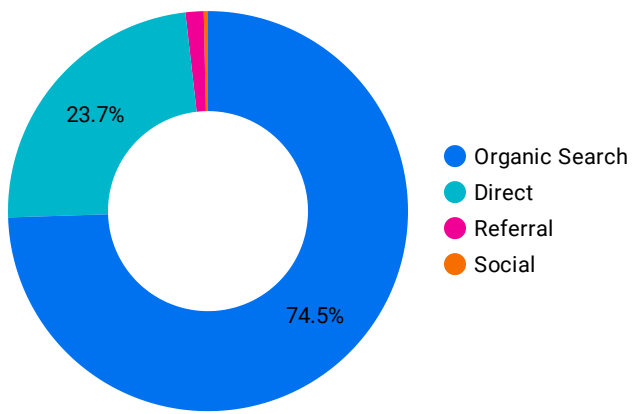
Sessions
111,684

Bounce Rate
54.49%

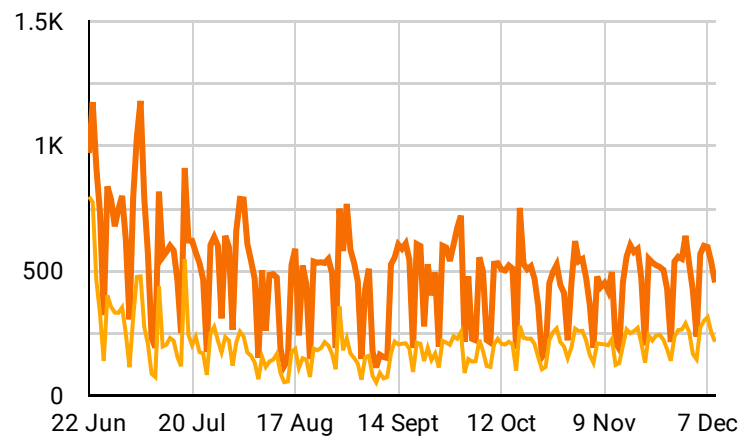
Goal Completions
No data

Avg. Time on Page
00:01:31

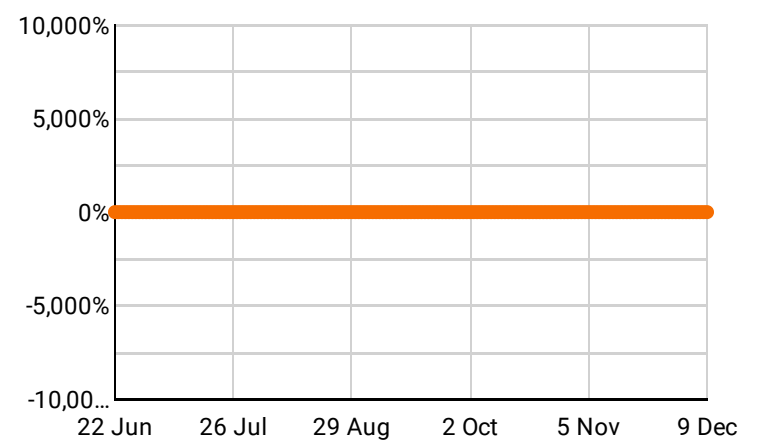
Top Acquisition Channels



Users (vs. New Users)



Conversions



Acquisition

Sessions: **111.7K**
Users: **35.4K**
New Users: **35.2K**

Behavior

Bounce Rate: **54.5%**
Pages / Session: **3.2**
Avg. Session Duration: **03:19**

Conversions

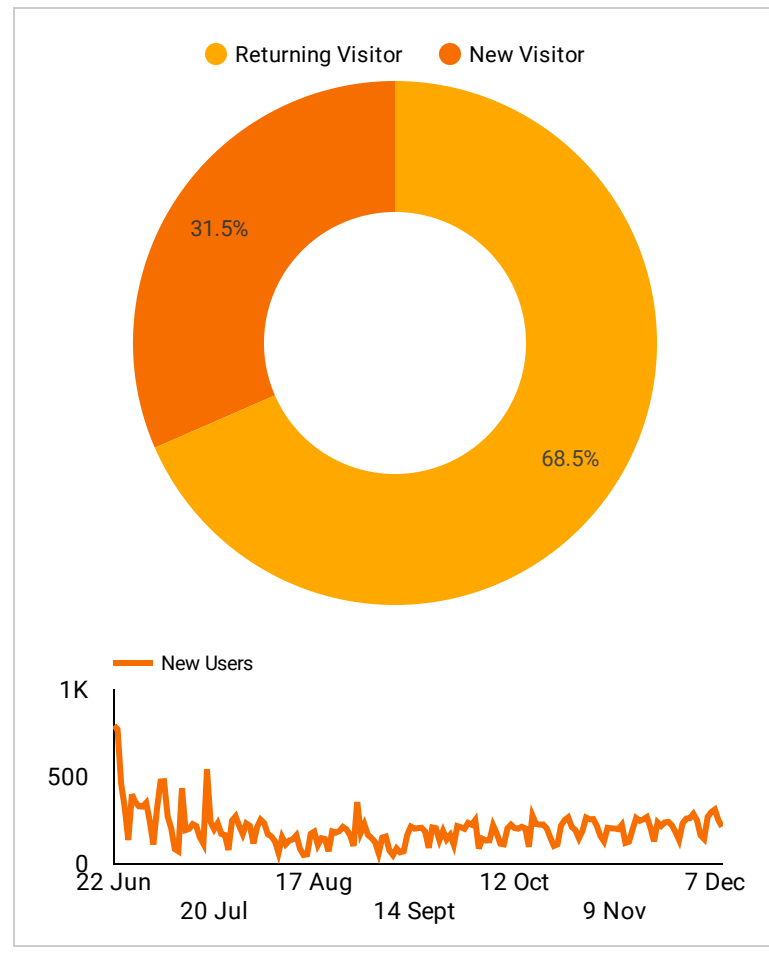
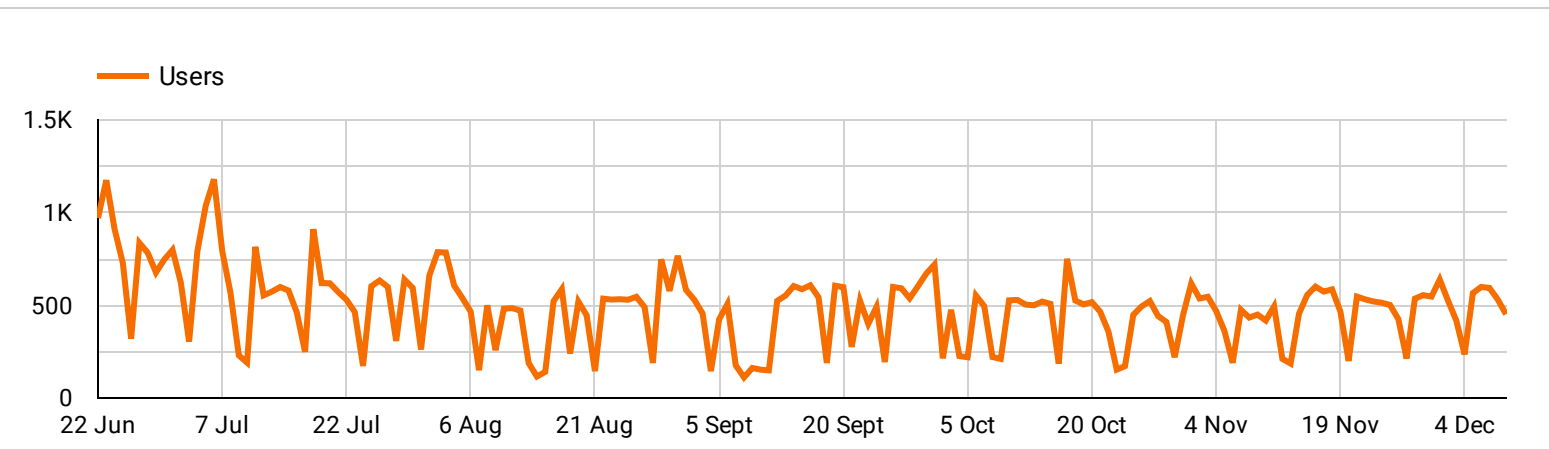
Goal Conversion Rate: **0.0%**
Goal Completions: **No data**
Goal Value: **No data**

Source / Medium	Sessions	Users	New Users	Bounce Rate	Pages / Session	Avg Session Dura...	Goal Conversion ...	Goal Completions	Goal Value
google / organic	79,343	26,594	25,280	53.01%	3.28	00:03:21	0%	0	\$0
(direct) / (none)	26,688	8,734	8,576	57.83%	2.94	00:03:10	0%	0	\$0
bing / organic	2,081	791	729	63.05%	2.73	00:03:07	0%	0	\$0
in.search.yahoo...	1,420	338	248	60.35%	2.68	00:03:19	0%	0	\$0
59.90.28.110 / r...	389	31	2	38.3%	5.8	00:05:40	0%	0	\$0
yahoo / organic	380	119	88	57.89%	3	00:03:23	0%	0	\$0
duckduckgo / or...	309	34	30	45.63%	3.59	00:04:51	0%	0	\$0
ecostatportal.ker...	217	9	0	71.43%	1.59	00:02:19	0%	0	\$0
ask / organic	158	3	1	51.9%	1.99	00:06:02	0%	0	\$0
top / referral	122	12	7	21.97%	6.67	00:05:20	0%	0	\$0

Google Analytics Audience Overview

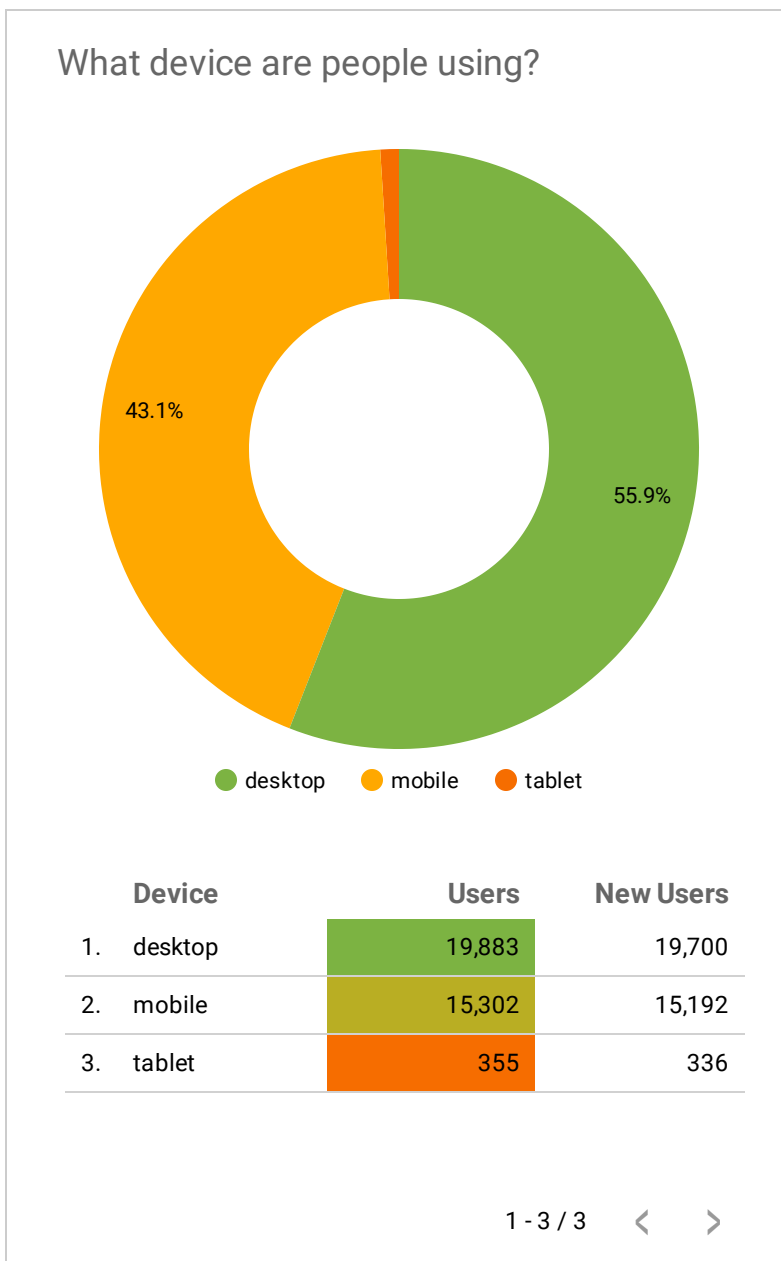
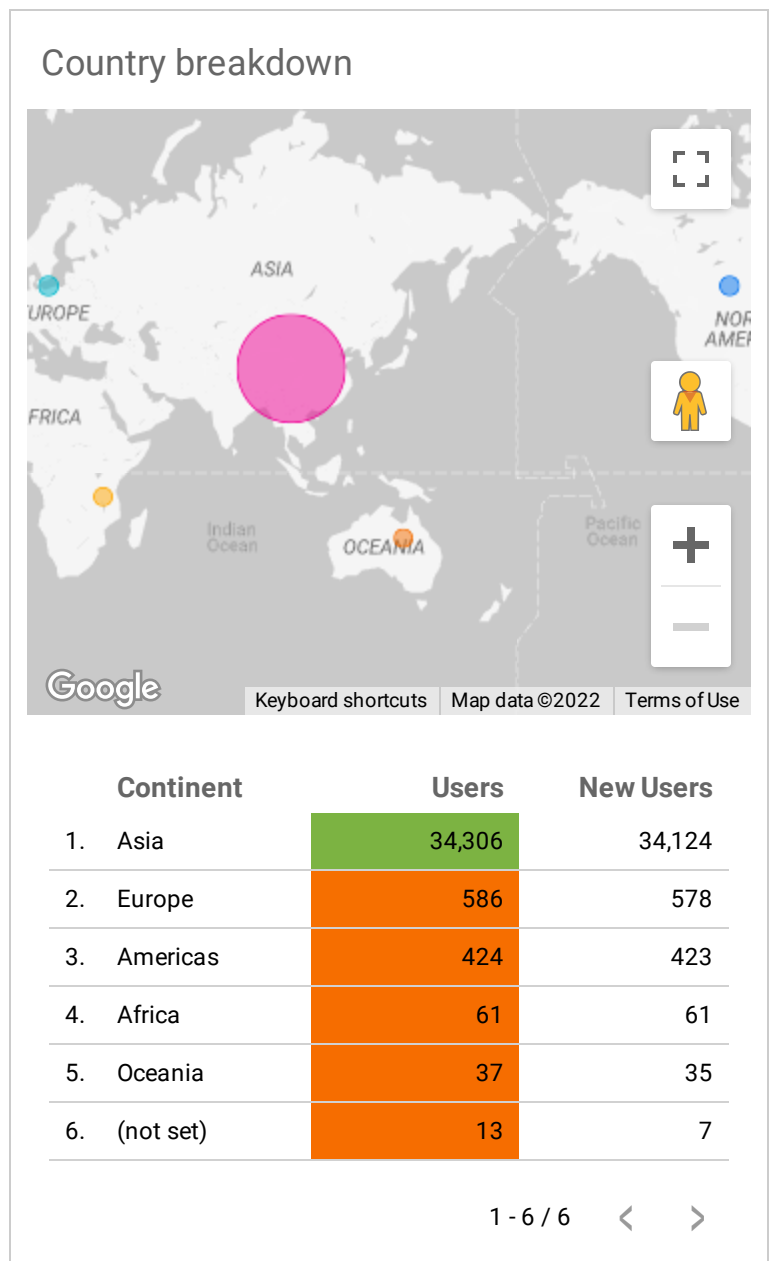
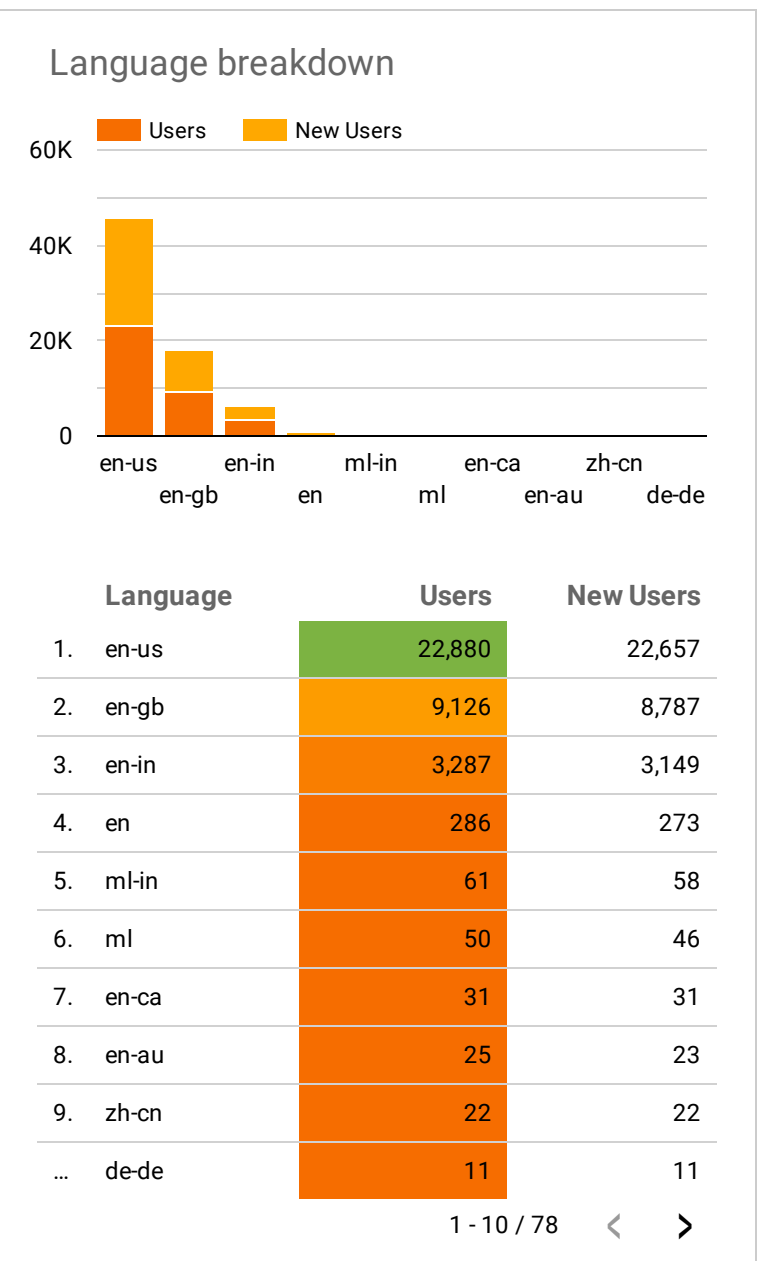
Continent ▼ |
 Region ▼ |
 Channel ▼ |
 Device ▼ |
 22 Jun 2022 - 9 Dec 2022 ▼

Your audience at a glance



Users 35,445 	New Users 35,204 	Number of Sessions per User 3.15 	Sessions 111,684
Pageviews 355,380 	Pages / Session 3.18 	Avg. Session Duration 00:03:19 	Bounce Rate 54.49%

Let's learn a bit more about your users!



Google Analytics Behaviors Overview

Continent ▾

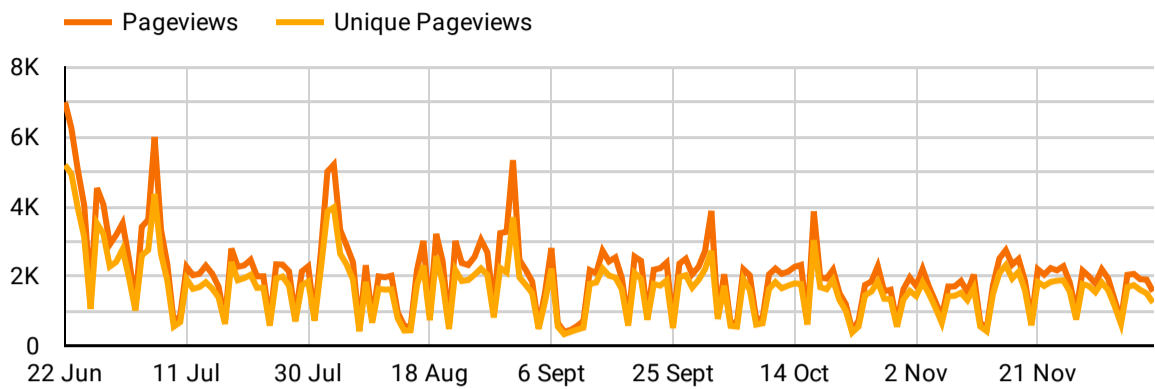
Region ▾

Channel ▾

Device ▾

22 Jun 2022 - 9 Dec 2022 ▾

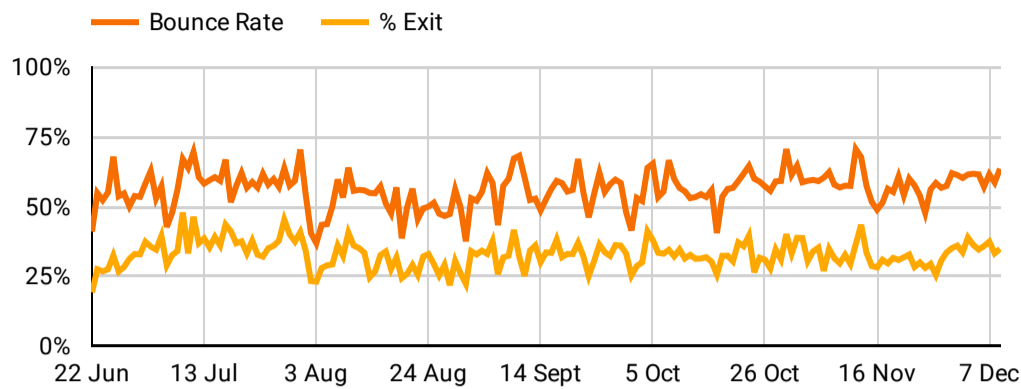
Overview of your user behaviors



Pageviews
355,380

Unique Pageviews
284,692

Avg. Time on Page
00:01:31



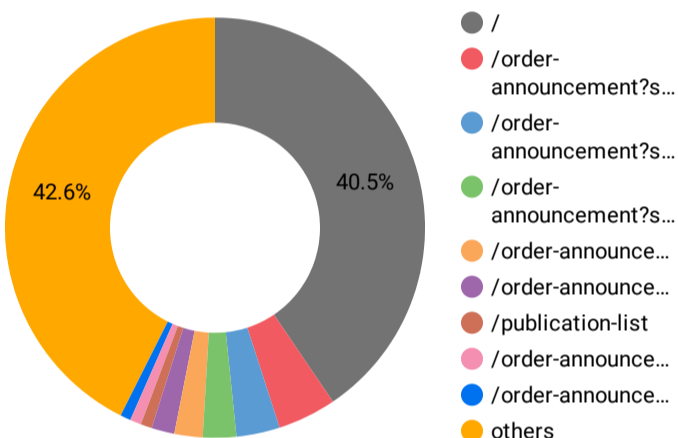
Bounce Rate
54.49%

% Exit
31.43%

Pages / Session
3.18

What do users see when they are in your website?

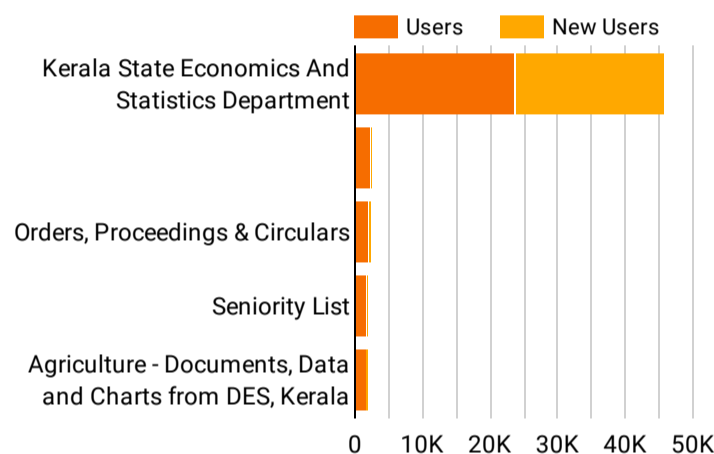
Which page is the most popular?



Page	Pageviews
1. /	143,971
2. /order-announcement?...	16,030
3. /order-announcement?...	11,875
4. /order-announcement?...	9,127
5. /order-announcement	7,744
6. /order-announcement?...	6,278
7. /publication-list	3,081
8. /order-announcement?...	3,067
9. /order-announcement?...	2,868
10. /page/About-Us	2,819

1 - 10 / 7191 < >

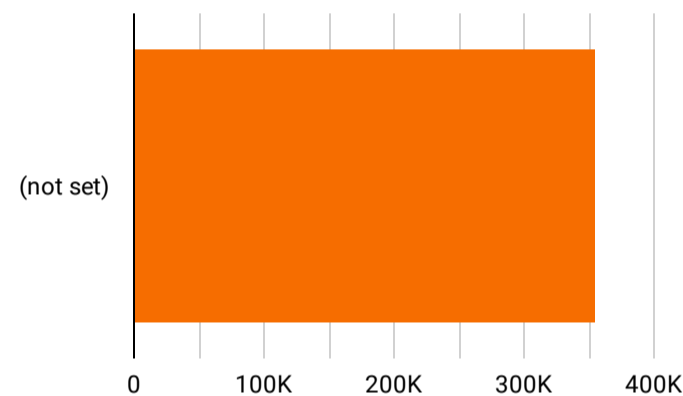
Most popular pages with title breakdown



Page Title	Pageviews
1. Kerala State Economic...	174,219
2. Proceedings	15,809
3. Orders, Proceedings & ...	14,276
4. Seniority List	10,439
5. Orders & Announcemen...	10,394
6. Publications Explorer - ...	10,232
7. Agriculture - Document...	7,550
8. Orders	6,621
9. Population & Demogra...	4,110
10. Socio-economic - Docu...	4,089

1 - 10 / 1124 < >

Which content group is the most popular?

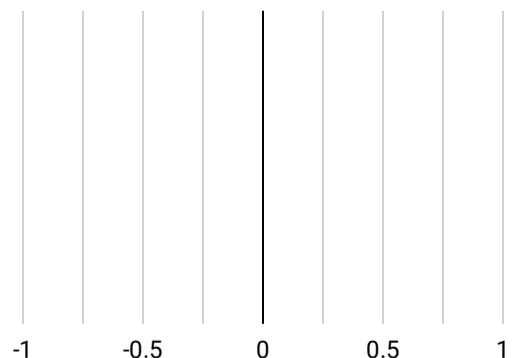


Brands (Content Gr...	Pageviews
1. (not set)	355,380

1 - 1 / 1 < >

What do users search on the site?

Search Term

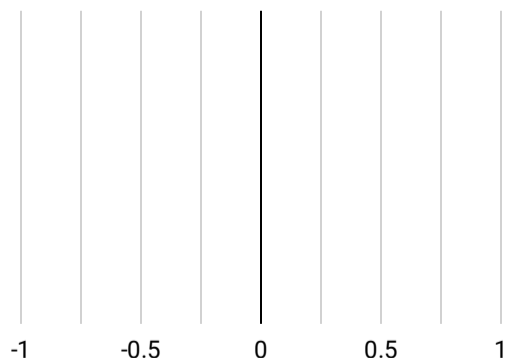


Search Term Pageviews

No data

Event category breakdown

Event Category

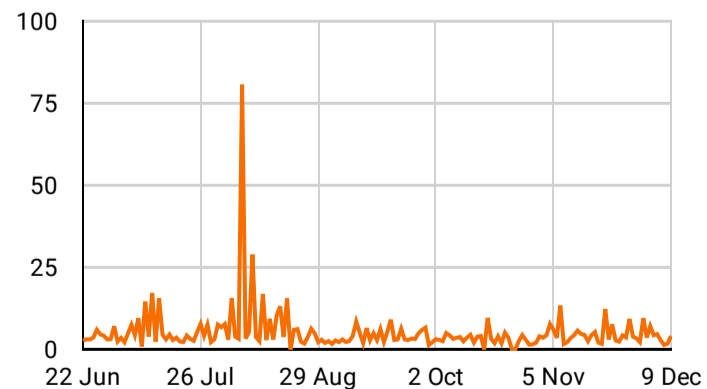


Event Category Pageviews

No data

How does your website perform?

Average Page Load Time (second)



Page Title	Avg Load Time
1. DES/567/2022-EA(1) d...	48.44
2. Kollam	29.68
3. GSDP/ NSDP values an...	25.57
4. Statistics for Planning ...	24.06
5. Idukki	23.73

1 - 100 / 126 < >